

NZPI 2024 CONFERENCE

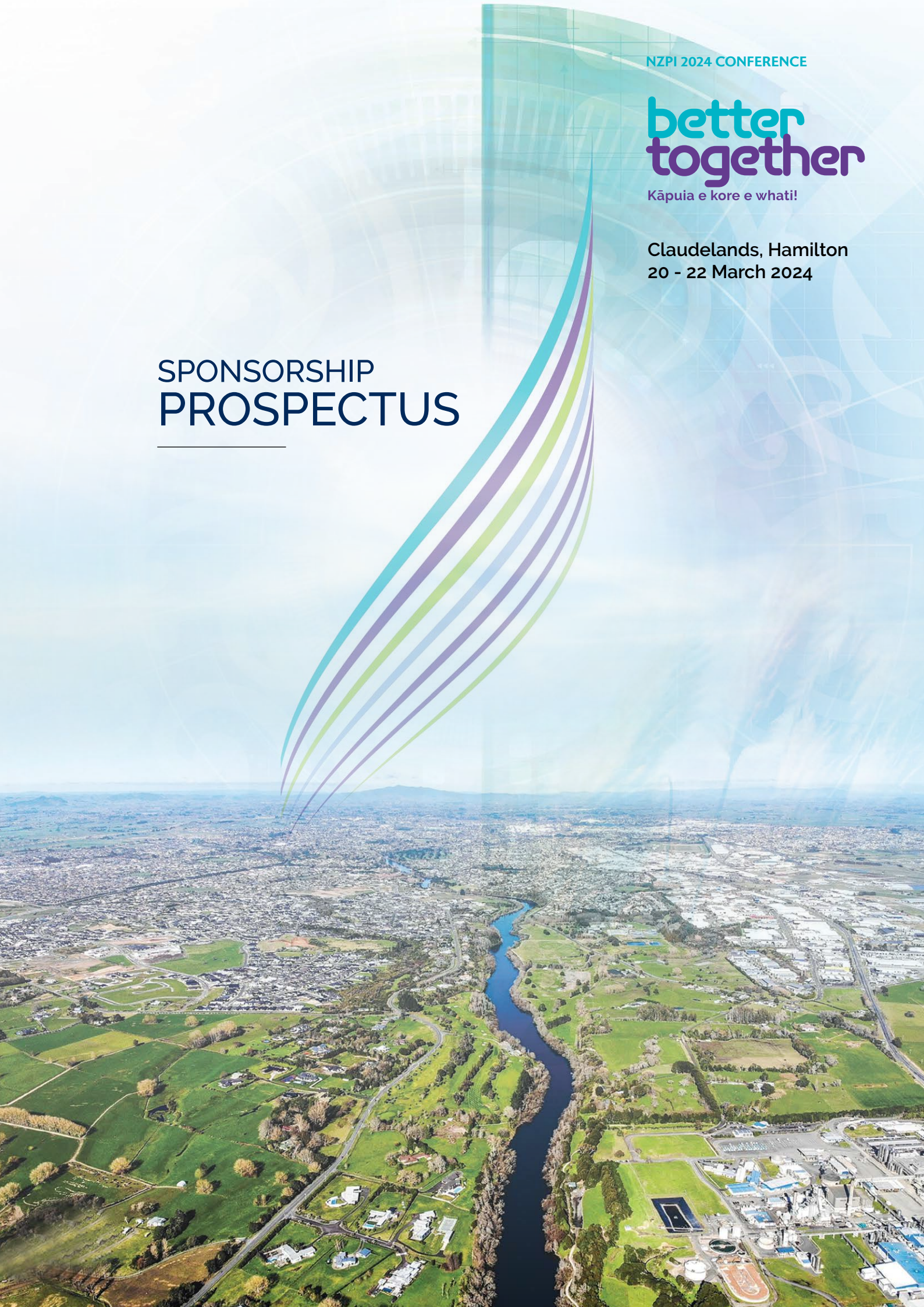
**better  
together**

Kāpuia e kore e whati!

Claudeland, Hamilton  
20 - 22 March 2024

# SPONSORSHIP PROSPECTUS

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# better together

**Kāpuia e kore e whati!**

*NZPI calls on planners and allied professionals and invites them to the 2024 NZPI Conference in Kirikiriroa - Hamilton.*

**Kāpuia e kore e whati! - Better Together!**

**Ki te Kotahi te kākaho ka whati, ki te kāpuia e kore e whati –**

**If there is one toetoe stem it will break,  
but together in a bundle they will never  
break**



*In the face of increasing environmental challenges and a changing legislative environment, working together is surely the path to success. How can we, as planners, work together to foster an inclusive and collaborative environment to create a better future for Aotearoa New Zealand?*

*The 2024 NZPI Conference will focus on the need for collaboration and inclusion across four main topics: Bridging the Central / Local Government Divide Co-Governance, Maori in decision making and Tino Rangatiratanga; Facing Climate Change Together; and Planning for Diversity and Inclusion.*



# INVITATION

*NZPI invites sponsors to join planners and allied professionals in Hamilton for the 2024 NZPI Conference.*

**better  
together**

**Kāpuia e kore e whati!**

**NZPI 2024 CONFERENCE**

Claudlands/Hamilton • 20-22 March 2024

## **Sub-Theme 1: Bridging the Central/Local Government Divide**

What is the ideal split between Central Government and Local Government in terms of managing the challenges faced by our communities, our cities and our nation?

The Panel for the Review into the Future for Local Government released its final report in June – He piki tūanga, he piki kōtuku, which includes recommendations to support local government to play a critical role in building place-based resilience that supports communities through the times ahead.

The last few years have seen a shift towards more Central Government control; notably in areas such as Three Waters and the introduction of new national policy statements on freshwater management, urban development and highly productive land. There are mixed views on the efficiency and effectiveness of more Central Government influence on the day-to-day operation of Local Government. What is the right balance between a clear, local voice and centrally driven efficiency? What part does planning play in this change and how do we need to adapt to the changing needs of our communities?

## **Sub-Theme 2: Co-Governance, Māori in Decision-making and Tino Rangatiratanga**

Much is being said about co-governance, Māori in decision making and Tino Rangatiratanga in the public discourse. Decision makers need to have the skills, knowledge and confidence to understand the bigger picture.

We seek to explore the following questions:

- when decisions consider and apply tikanga Māori, mātauranga Māori, the exercise of kaitiakitanga, and giving effect to Te Tiriti o Waitangi, who represents (or speaks for) Māori at a national, regional and local level in those decisions?
- who is Māori?
- is there a place for Tino Rangatiratanga in Aotearoa New Zealand's resource management system? Should Tino Rangatiratanga retain a place in a contemporary society and, if so, what are the barriers in our resource management system, and within our profession, that hinder Tino Rangatiratanga?

Planners, policy makers and resource management practitioners need to be prepared and responsive to national directions, giving effect to Te Tiriti o Waitangi, and implementation of settlement legislation.

We want to foster positive and inclusive dialogue and seek abstracts that address the above questions, including abstracts on the:

1. Operation and challenges of existing co-governance models in Aotearoa New Zealand, including potential practical expressions outlining how to make cogovernance work at a national, regional and/or localised level in the management of our natural and physical resources
2. Both existing application of Māori in decision-making, and opportunities and challenges with Māori in decision-making in a future resource management system

3. Consideration of Tino Rangatiratanga in contemporary society

## **Sub-Theme 3: Facing Climate Change Together**

In recent years Aotearoa New Zealand has experienced droughts which have left towns and cities with very little water, as well as severe rain events and cyclones that have overwhelmed infrastructure and left communities cut off and landscapes devastated. So, how do we work better together to plan for the effects of climate change without leaving anyone behind? How do we make sure the right land use happens in the right place? Should we be red-zoning areas of the country? How do we plan infrastructure in the face of uncertainty? And who foots the bill?

## **Sub-Theme 4: Planning for diversity and inclusion**

How does who we are affect how we plan? Who has the right to plan for our diverse communities?

To be a planner is to have the power to shape the spaces around us, and part of our role is to make these spaces safe for all. But is it possible to create spaces for communities we are not a part of? Can non-Māori truly plan for Māori spaces? Should one gender be planning spaces that will predominately be used by other genders? How can we work together to create places that work for us all? This sub-theme responds to global calls for more diverse workforces which reflect the communities they serve.

**At the 2024 NZPI conference, delegates will be inspired by new ideas, practices and technologies that can be applied in their work, communities and environments.**



## EXHIBITION FLOOR PLAN

This detailed floor plan of Hall A illustrates the layout for the event. It includes a grid system with rows numbered 1 through 16 and columns numbered 1 through 8. Key features include:
 

- Seating:** Rows 1-16 are marked with red lines and numbers. Specific seating areas are labeled: 17 (Female Toilet), 18 (Male Toilet), 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.
- Exits:** Multiple exits are marked with red 'EXIT' signs and green dots. Exits are located at the top, bottom, and sides of the hall.
- Call Points:** Red dots indicate the locations of fire extinguishers throughout the hall.
- Other Features:** The plan includes labels for 'Office', 'G10', 'G11', 'G12', 'G13', 'G14', 'G15', 'G16', 'G17', 'G18', 'G19', 'G20', 'G21', 'G22', 'G23', 'G24', 'G25', 'G26', 'G27', 'G28', 'G29', 'G30', 'G31', 'G32', 'G33', 'G34', 'G35', 'G36', 'G37', 'G38', 'G39', 'G40', 'G41', 'G42', 'G43', 'G44', 'G45', 'G46', 'G47', 'G48', 'G49', 'G50', 'G51', 'G52', 'G53', 'G54', 'G55', 'G56', 'G57', 'G58', 'G59', 'G60', 'G61', 'G62', 'G63', 'G64', 'G65', 'G66', 'G67', 'G68', 'G69', 'G70', 'G71', 'G72', 'G73', 'G74', 'G75', 'G76', 'G77', 'G78', 'G79', 'G80', 'G81', 'G82', 'G83', 'G84', 'G85', 'G86', 'G87', 'G88', 'G89', 'G90', 'G91', 'G92', 'G93', 'G94', 'G95', 'G96', 'G97', 'G98', 'G99', 'G100'. It also shows 'Concessions A', 'Concessions B', 'Dining A', 'Dining B', 'Store A', 'Store B', 'Bar A', 'Bar B', 'Stage A', 'Stage B', 'Stage C', 'Stage D', 'Stage E', 'Stage F', 'Stage G', 'Stage H', 'Stage I', 'Stage J', 'Stage K', 'Stage L', 'Stage M', 'Stage N', 'Stage O', 'Stage P', 'Stage Q', 'Stage R', 'Stage S', 'Stage T', 'Stage U', 'Stage V', 'Stage W', 'Stage X', 'Stage Y', 'Stage Z', 'Stage AA', 'Stage AB', 'Stage AC', 'Stage AD', 'Stage AE', 'Stage AF', 'Stage AG', 'Stage AH', 'Stage AI', 'Stage AJ', 'Stage AK', 'Stage AL', 'Stage AM', 'Stage AN', 'Stage AO', 'Stage AP', 'Stage AQ', 'Stage AR', 'Stage AS', 'Stage AT', 'Stage AU', 'Stage AV', 'Stage AW', 'Stage AX', 'Stage AY', 'Stage AZ', 'Stage BA', 'Stage BB', 'Stage BC', 'Stage BD', 'Stage BE', 'Stage BF', 'Stage BG', 'Stage BH', 'Stage BI', 'Stage BJ', 'Stage BK', 'Stage BL', 'Stage BM', 'Stage BN', 'Stage BO', 'Stage BP', 'Stage BQ', 'Stage BR', 'Stage BS', 'Stage BT', 'Stage BU', 'Stage BV', 'Stage BW', 'Stage BX', 'Stage BY', 'Stage BZ', 'Stage CA', 'Stage CB', 'Stage CC', 'Stage CD', 'Stage CE', 'Stage CF', 'Stage CG', 'Stage CH', 'Stage CI', 'Stage CJ', 'Stage CK', 'Stage CL', 'Stage CM', 'Stage CN', 'Stage CO', 'Stage CP', 'Stage CQ', 'Stage CR', 'Stage CS', 'Stage CT', 'Stage CU', 'Stage CV', 'Stage CW', 'Stage CX', 'Stage CY', 'Stage CZ', 'Stage DA', 'Stage DB', 'Stage DC', 'Stage DD', 'Stage DE', 'Stage DF', 'Stage DG', 'Stage DH', 'Stage DI', 'Stage DJ', 'Stage DK', 'Stage DL', 'Stage DM', 'Stage DN', 'Stage DO', 'Stage DP', 'Stage DQ', 'Stage DR', 'Stage DS', 'Stage DT', 'Stage DU', 'Stage DV', 'Stage DW', 'Stage DX', 'Stage DY', 'Stage DZ', 'Stage EA', 'Stage EB', 'Stage EC', 'Stage ED', 'Stage EE', 'Stage EF', 'Stage EG', 'Stage EH', 'Stage EI', 'Stage EJ', 'Stage EK', 'Stage EL', 'Stage EM', 'Stage EN', 'Stage EO', 'Stage EP', 'Stage EQ', 'Stage ER', 'Stage ES', 'Stage ET', 'Stage EU', 'Stage EV', 'Stage EW', 'Stage EX', 'Stage EY', 'Stage EZ', 'Stage FA', 'Stage FB', 'Stage FC', 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'Stage II', 'Stage IJ', 'Stage IK', 'Stage IL', 'Stage IM', 'Stage IN', 'Stage IO', 'Stage IP', 'Stage IQ', 'Stage IR', 'Stage IS', 'Stage IT', 'Stage IU', 'Stage IV', 'Stage IW', 'Stage IX', 'Stage IY', 'Stage IZ', 'Stage JA', 'Stage JB', 'Stage JC', 'Stage JD', 'Stage JE', 'Stage JF', 'Stage JG', 'Stage JH', 'Stage JI', 'Stage JJ', 'Stage JK', 'Stage JL', 'Stage JM', 'Stage JN', 'Stage JO', 'Stage JP', 'Stage JQ', 'Stage JR', 'Stage JS', 'Stage JT', 'Stage JU', 'Stage JV', 'Stage JW', 'Stage JX', 'Stage JY', 'Stage JZ', 'Stage KA', 'Stage KB', 'Stage KC', 'Stage KD', 'Stage KE', 'Stage KF', 'Stage KG', 'Stage KH', 'Stage KI', 'Stage KJ', 'Stage KK', 'Stage KL', 'Stage KM', 'Stage KN', 'Stage KO', 'Stage KP', 'Stage KQ', 'Stage KR', 'Stage KS', 'Stage KT', 'Stage KU', 'Stage KV', 'Stage KW', 'Stage KX', 'Stage KY', 'Stage KZ', 'Stage LA', 'Stage LB', 'Stage LC', 'Stage LD', 'Stage LE', 'Stage LF', 'Stage LG', 'Stage LH', 'Stage LI', 'Stage LJ', 'Stage LK', 'Stage LL', 'Stage LM', 'Stage LN', 'Stage LO', 'Stage LP', 'Stage LQ', 'Stage LR', 'Stage LS', 'Stage LT', 'Stage LU', 'Stage LV', 'Stage LW', 'Stage LX', 'Stage LY', 'Stage LZ', 'Stage MA', 'Stage MB', 'Stage MC', 'Stage MD', 'Stage ME', 'Stage MF', 'Stage MG', 'Stage MH', 'Stage MI', 'Stage MJ', 'Stage MK', 'Stage ML', 'Stage MM', 'Stage MN', 'Stage MO', 'Stage MP', 'Stage MQ', 'Stage MR', 'Stage MS', 'Stage MT', 'Stage MU', 'Stage MV', 'Stage MW', 'Stage MX', 'Stage MY', 'Stage MZ', 'Stage NA', 'Stage NB', 'Stage NC', 'Stage ND', 'Stage NE', 'Stage NF', 'Stage NG', 'Stage NH', 'Stage NI', 'Stage NJ', 'Stage NK', 'Stage NL', 'Stage NM', 'Stage NN', 'Stage NO', 'Stage NP', 'Stage NQ', 'Stage NR', 'Stage NS', 'Stage NT', 'Stage NU', 'Stage NV', 'Stage NW', 'Stage NX', 'Stage NY', 'Stage NZ', 'Stage OA', 'Stage OB', 'Stage OC', 'Stage OD', 'Stage OE', 'Stage OF', 'Stage OG', 'Stage OH', 'Stage OI', 'Stage OJ', 'Stage OK', 'Stage OL', 'Stage OM', 'Stage ON', 'Stage OO', 'Stage OP', 'Stage OQ', 'Stage OR', 'Stage OS', 'Stage OT', 'Stage OU', 'Stage OV', 'Stage OW', 'Stage OX', 'Stage OY', 'Stage OZ', 'Stage PA', 'Stage PB', 'Stage PC', 'Stage PD', 'Stage PE', 'Stage PF', 'Stage PG', 'Stage PH', 'Stage PI', 'Stage PJ', 'Stage PK', 'Stage PL', 'Stage PM', 'Stage PN', 'Stage PO', 'Stage PP', 'Stage PQ', 'Stage PR', 'Stage PS', 'Stage PT', 'Stage PU', 'Stage PV', 'Stage PW', 'Stage PX', 'Stage PY', 'Stage PZ', 'Stage QA', 'Stage QB', 'Stage QC', 'Stage QD', 'Stage QE', 'Stage QF', 'Stage QG', 'Stage QH', 'Stage QI', 'Stage QJ', 'Stage QK', 'Stage QL', 'Stage QM', 'Stage QN', 'Stage QO', 'StageQP', 'Stage QR', 'Stage QS', 'Stage QT', 'Stage QU', 'Stage QV', 'Stage QW', 'Stage QX', 'Stage QY', 'Stage QZ', 'Stage RA', 'Stage RB', 'Stage RC', 'Stage RD', 'Stage RE', 'Stage RF', 'Stage RG', 'Stage RH', 'Stage RI', 'Stage RJ', 'Stage RK', 'Stage RL', 'Stage RM', 'Stage RN', 'Stage RO', 'Stage RP', 'Stage RQ', 'Stage RR', 'Stage RS', 'Stage RT', 'Stage RU', 'Stage RV', 'Stage RW', 'Stage RX', 'Stage RY', 'Stage RZ', 'Stage SA', 'Stage SB', 'Stage SC', 'Stage SD', 'Stage SE', 'Stage SF', 'Stage SG', 'Stage SH', 'Stage SI', 'Stage SJ', 'Stage SK', 'Stage SL', 'Stage SM', 'Stage SN', 'Stage SO', 'Stage SP', 'Stage SQ', 'Stage SR', 'Stage SS', 'Stage ST', 'Stage SU', 'Stage SV', 'Stage SW', 'Stage SX', 'Stage SY', 'Stage SZ', 'Stage TA', 'Stage TB', 'Stage TC', 'Stage TD', 'Stage TE', 'Stage TF', 'Stage TG', 'Stage TH', 'Stage TI', 'Stage TJ', 'Stage TK', 'Stage TL', 'Stage TM', 'Stage TN', 'Stage TO', 'Stage TP', 'Stage TQ', 'Stage TR', 'Stage TS', 'Stage TT', 'Stage TU', 'Stage TV', 'Stage TW', 'Stage TX', 'Stage TY', 'Stage TZ', 'Stage UA', 'Stage UB', 'Stage UC', 'Stage UD', 'Stage UE', 'Stage UF', 'Stage UG', 'Stage UH', 'Stage UI', 'Stage UJ', 'Stage UK', 'Stage UL', 'Stage UM', 'Stage UN', 'Stage UO', 'Stage UP', 'Stage UQ', 'Stage UR', 'Stage US', 'Stage UT', 'Stage UY', 'Stage UZ', 'Stage VA', 'Stage VB', 'Stage VC', 'Stage VD', 'Stage VE', 'Stage VF', 'Stage VG', 'Stage VH', 'Stage VI', 'Stage VJ', 'Stage VK', 'Stage VL', 'Stage VM', 'Stage VN', 'Stage VO', 'Stage VP', 'Stage VQ', 'Stage VR', 'Stage VS', 'Stage VT', 'Stage VU', 'Stage VV', 'Stage VW', 'Stage VX', 'Stage VY', 'Stage VZ', 'Stage WA', 'Stage WB', 'Stage WC', 'Stage WD', 'Stage WE', 'Stage WF', 'Stage WG', 'Stage WH', 'Stage WI', 'Stage WJ', 'Stage WK', 'Stage WL', 'Stage WM', 'Stage WN', 'Stage WO', 'Stage WP', 'Stage WQ', 'Stage WR', 'Stage WS', 'Stage WT', 'Stage WU', 'Stage WV', 'Stage WW', 'Stage WX', 'Stage WY', 'Stage WZ', 'Stage XA', 'Stage XB', 'Stage XC', 'Stage XD', 'Stage XE', 'Stage XF', 'Stage XG', 'Stage XH', 'Stage XI', 'Stage XJ', 'Stage XK', 'Stage XL', 'Stage XM', 'Stage XN', 'Stage XO', 'Stage XP', 'Stage XQ', 'Stage XR', 'Stage XS', 'Stage XT', 'Stage XU', 'Stage XV', 'Stage XW', 'Stage XX', 'Stage XY', 'Stage XZ', 'Stage YA', 'Stage YB', 'Stage YC', 'Stage YD', 'Stage YE', 'Stage YF', 'Stage YG', 'Stage YH', 'Stage YI', 'Stage YJ', 'Stage YK', 'Stage YL', 'Stage YM', 'Stage YN', 'Stage YO', 'Stage YP', 'Stage YQ', 'Stage YR', 'Stage YS', 'Stage YT', 'Stage YU', 'Stage YV', 'Stage YW', 'Stage YX', 'Stage YY', 'Stage YZ', 'Stage ZA', 'Stage ZB', 'Stage ZC', 'Stage ZD', 'Stage ZE', 'Stage ZF', 'Stage ZG', 'Stage ZH', 'Stage ZI', 'Stage ZJ', 'Stage ZK', 'Stage ZL', 'Stage ZM', 'Stage ZN', 'Stage ZO', 'Stage ZP', 'Stage ZQ', 'Stage ZR', 'Stage ZS', 'Stage ZT', 'Stage ZU', 'Stage ZV', 'Stage ZW', 'Stage ZX', 'Stage ZY', 'Stage ZZ'.



## CALL FOR SPONSORS

The Conference will attract an audience of more than 700 industry leaders, business managers, technical specialists, planners, peers, allied professionals, local and central government representatives, Iwi Authorities, environmental advocates, community groups, construction and development industry members, urban designers, scientists, researchers, academics and tertiary students.

*By supporting the conference your company will be profiled as an industry leader committed to activities benefitting the New Zealand planning community.*

## TAILOR MADE PACKAGES

Please note that Sponsorship packages can also be tailored to suit your specific business needs. Please contact NZPI to start this discussion.

# SPONSORSHIP CATEGORIES

*All sponsorship packages can be tailored to suit your specific business needs.*

CATEGORY	AVAILABLE	AMOUNT EX GST
Platinum Sponsor	1	\$27,500.00
Gold Sponsor	3	\$16,500.00
Silver Sponsor	3	\$11,500.00
Bronze Sponsor	7	\$8,500.00
Virtual Hub	1	\$8,500.00
Industry Supporter	7	\$6,000.00
Welcome Reception	1	\$9,500.00
Networking Drinks	1	\$7,000.00
Gala Dinner	1	\$10,000.00
Keynote Speaker	4	\$7,000.00
Stream (per day)	5	\$5,500.00
Field Trip	8	\$2,000.00
Conference Bags	1	\$7,000.00
Lanyard	1	\$9,000.00
Water Bottles	1	\$5,500.00
WiFi	1	\$5,000.00
Conference App	1	\$6,000.00
Charging Stations	1	\$5,500.00
Coffee Cart	1	\$11,000.00

*Gain optimum brand exposure with an exhibition stand*

**NZPI invites organisations who are exemplars in best practice, have new ideas and planning research to showcase their services via a conference exhibition stand.**

**Exhibition Stand benefits include:**

Inclusion in marketing, conference app, exhibitor list on the conference website, coffee and catering included, stands located in a prime position at the conference.

## **Venue Exhibition:**

- 3m x 1.2m stand, includes power and lights
  - Logo in virtual hall
- \$3,800+gst.

## **Virtual Exhibition:**

- Digital stand
  - Logo in virtual hall
- \$1,800.00+gst.

## **Poster display:**

- Showcased in the venue exhibition hall
- \$550.00+gst.





# SPONSORSHIP BENEFITS

*For all sponsorship categories packages can be tailored to suit your specific business needs.*



*Gain exposure  
Build relationships  
Showcase innovation*

CATEGORY	NAMING RIGHTS	FREE TICKETS	MARKETING PROMOTIONS	SPEAKER INTRODUCTION	LOGO IN ROOMS	EXHIBITION	PROMOTIONAL OPPORTUNITY	ADVERTISING IN APP	LOGO IN APP	PLANNING FOCUS ADVERTISING
Platinum Sponsor	CONFERENCE BROUGHT TO YOU BY	4	✓	✓	✓	✓	✓	✓	✓	✓
Gold Sponsor	1 SESSION	3	✓	✓	✓	✓	✓	✓	✓	✓
Silver Sponsor	1 SESSION	2	✓	✓	✓	✓		✓	✓	✓
Bronze Sponsor		2	✓		✓	✓		✓	✓	✓
Virtual Hub	VIRTUAL HUB	2	✓		✓	✓	✓		✓	✓
Industry Supporter		1	✓		✓	✓			✓	
Welcome Reception	✓	10 Drinks tickets	✓	✓	✓	✓			✓	
Networking Drinks	✓	10 Drinks tickets	✓	✓	✓	✓			✓	
Gala Awards Dinner	✓	1 table	✓	✓	✓	✓			✓	
Keynote Speaker	SPEAKER	1	✓	✓	✓	✓			✓	
Stream	STREAM		✓	✓	✓				✓	
Field Trip	FIELD TRIP	1 FIELD TRIP	✓		✓		✓		✓	
Lanyard	LANYARD	1	✓		✓		✓		✓	
Water Bottle			✓		✓		✓		✓	
WiFi	WIFI		✓		✓		✓		✓	
Conference App	APP		✓		✓		✓		✓	
Charging Station	CHARGING STATION		✓		✓		✓		✓	
Coffee Cart	COFFEE		✓		✓		✓		✓	

# EMERGING PLANNER CONGRESS

*The New Zealand Planning Institute is calling for sponsorship support of the 2024 Emerging Planners Congress.*

*Bringing together our emerging planners, students and associated professionals, it provides opportunities for those in their first five years in the planning profession to connect, foster relationships, learn and be inspired. Emerging Planners get to hear new ideas, participate in critical thinking and meaningful discussions around governance, resource management, population growth and climate change.*



## SPONSORSHIP OPTIONS

*Please make your selection from the current options listed below. We are happy to negotiate with you on the details of any of the packages to accommodate your specific preferences.*

SPONSOR	VALUE	QTY	BENEFITS
Gold	\$3,000	1	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li><li>- Promotion via all social media platforms</li></ul></li><li>• Company banner/flag (must be provided)</li><li>• Company promotional material (must be provided)</li><li>• Opportunity to open the Congress</li><li>• Acknowledgement during the programme</li></ul>
Silver	\$2,000	1	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li></ul></li><li>• Naming rights to all meal times – morning tea, lunch, afternoon tea</li><li>• Company banner/flag (must be provided)</li><li>• Company promotional material (must be provided)</li><li>• Acknowledgement during the programme</li></ul>
Bronze	\$1,000	Unlimited	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li><li>- Promotion via all social media platforms</li></ul></li><li>• Acknowledgement during the programme</li></ul>
MC/Speaker Sponsor	\$2,000	1	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li><li>- Promotion via all social media platforms</li></ul></li><li>• Company banner/flag (must be provided)</li><li>• Acknowledgement during the programme</li></ul>
Social Event Sponsor	\$2,000	1	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li></ul></li><li>• Banner at social event</li><li>• Acknowledgement at social event</li><li>• Speaking opportunity</li></ul>
University Sponsor	Negotiable	3	<ul style="list-style-type: none"><li>• University logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li></ul></li><li>• Direct marketing of NZPI-affiliated degrees offered by the University</li><li>• Registration discount opportunity for students of the institution</li></ul>
Donation/or in-kind	Negotiable	Unlimited	<ul style="list-style-type: none"><li>• Business logo in:<ul style="list-style-type: none"><li>- Conference app</li><li>- EP Congress website with direct link to your website</li><li>- Promotion via all social media platforms</li></ul></li></ul>



# PAPA POUNAMU

Hui Papa Pounamu is a full day event at the 2024 NZPI Conference. Focused on Māori and Pacific communities and practitioners, it celebrates successful kaupapa Māori-centred approaches to common planning issues, and highlights matters of particular interest to whānau, hapū, and iwi Māori, as well as our relations from across the Pacific.

Papa Pounamu is a technical interest group within Te Kōkiringa Taumata | New Zealand Planning Institute. The group focuses on the role of Māori people in the New Zealand planning framework, and the integration of Māori perspectives.

There are a range of sponsorship opportunities available for Hui Papa Pounamu. Contact NZPI for further sponsorship opportunity information.



**Hui Papa Pounamu will celebrate & discuss planning issues from an indigenous perspective.**

## Sponsorship Opportunities available

- Papa Pounamu Main Sponsor
- Papa Pounamu Social Event Sponsor
- Papa Pounamu MC Sponsor
- Papa Pounamu Other Sponsor

# CONTACT US



TE KŌKIRINGA TAUMATA  
NEW ZEALAND PLANNING INSTITUTE

Being a sponsor at New Zealand's largest planning event will maximise your brand awareness and increase your credibility with the decision makers within planning. If you have stories, new technology, projects or practices to share with industry professionals throughout New Zealand, then this is your opportunity to showcase your brand at the largest gathering in New Zealand of the latest in best practice and planning expertise.

**To book your sponsorship, contact NZPI Sponsorship Manager – Jane Christie**  
[jane.christie@planning.org.nz](mailto:jane.christie@planning.org.nz)  
**M: +64 027 890 9239**

**We look forward to welcoming you to the 2024 NZPI Conference**

