

ENVIRONMENTAL COMPLIANCE
Conference

Sponsorship & Exhibition Prospectus

environmentalcomplianceconference.org

Environmental Compliance Conference

Wednesday 26th November - Friday 28th November 2024, Tākina, Wellington

The Environmental Compliance Conference is two full days of practical learning, field trip and/or walking tour, exhibition and workshops from renowned experts, focused on practical and tactical solutions to compliance problems and opportunities in New Zealand.

The Environmental Compliance Conference will bring together local government officers, to hear the views of experienced peers, exchange ideas, review best practice, learn from case studies and catch up with their colleagues.

KEY TAKEAWAYS

- Learn best practice from recognised experts
- Hear the views of key industry stakeholders
- Address issues from practical case studies
- Engage in debate from across the sector
- Collaborate with your peers
- Get up to date with matters relevant to all compliance officers

FORMAT

- Two day conference
- Welcome reception and gala dinner
- Keynote speakers
- Parallel sessions and workshops
- Exhibition
- Field trip and/or Walking tour

WHO WILL ATTEND

- Compliance officers
- City Councils
- Regional Councils
- District councils
- Planners
- Unitary Authorities
- Government agencies

Invitation To Sponsor / Exhibit

The Committee invites exhibitors and sponsors to join compliance professionals from around New Zealand to the 20th annual Environmental Compliance Conference in November. This year, the conference explores improving environmental performance, next generation compliance tools, theories, innovation and practical applications in a New Zealand context.

From environmental monitoring to new ways of promoting compliance, we invite you to show your support for the conference, compliance officers and themes we are exploring.

EXPECTED NUMBER OF PARTICIPANTS

- Based on previous conferences we are expecting more than 250 delegates from throughout New Zealand to attend the Wellington based conference. All councils will be contacted as part of the promotion.
- The conference will be extensively promoted via website, email databases, advertising and reputation via previous attendees
- The conference will be promoted to key players in environmental compliance nationwide through e-newsletters and website listings, ensuring further exposure of your organisation
- Your brand will receive extensive exposure on conference material, banners, on the conference app, virtual hub, and on the conference website

NETWORKING WITH CONFERENCE SPEAKERS

- Speakers at the conference will share their views and insights on topics relevant to compliance globally and in New Zealand
- Their presence adds value to sponsors who wish to network with conference delegates who are updating their knowledge and understanding of these issues and topics, creating an opportunity for your representatives to align on these issues and update delegates on your organisation’s services and products

STRENGTHENING YOUR IMAGE

- All sponsors and exhibitors are promoted prior to and at the event as well as in the conference materials, dependent upon the level of sponsorship agreed. Throughout the conference, your company will be projected as an important player that benefits the environmental compliance community, which further strengthens your organisation's brand association. You will also be featured on the Environmental Compliance Conference website - www.environmentalcomplianceconference.org

Sponsorship Levels

JADE SPONSOR	**SOLD**
GOLD SPONSOR	**$3,500**
SILVER SPONSOR	**$2,800**
GALA DINNER SPONSOR	**SOLD**
WELCOME FUNCTION SPONSOR	**SOLD**
COFFEE & WIFI SPONSOR	**SOLD**
CONFERENCE APP SPONSOR	**$3,500**
VIRTUAL HUB SPONSOR	**$4,000**



Exhibition Stands

All stands are 3m wide x 1.2m deep x 2.3m high, with 10 amp single phase power, lighting and a name board included.

Sponsorship & Exhibition at a Glance

	Jade	Gold	Silver	Gala Dinner	Welcome Function	Coffee & WIFI	Conference APP	Virtual Hub
Cost	$6200	$3500	$2800	$4000	$3900	$4000	$3500	$4000
Number available	1	5	5	1	1	1	1	1
Full Conference Registration	2	1	No	1	1	1	1	2
Exhibition Space 3m x 1.2m	Double space	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Conference Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
5 min address to Conference Delegates	Yes – opening Plenary Session	No	No	Yes at Gala Dinner	Yes at Welcome Function	No	No	No
Extra Ticket to specific social function	Yes	No	No	Yes	Yes	No	No	No
Logo on Conference Sponsors page	Yes – including 50 word blurb	Yes – including 50 word Blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb
Logo included in any email correspondence to potential attendees, and those registered for conference	Yes – including 50 word blurb	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Signage at Conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Branding on Conference app	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Contact details and 50 word description in conference app	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Access to conference Attendee List post event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Jade Sponsor

- Exclusive ranking as Conference Premium Sponsor
- Prominent display at the front of Plenary Room (Sponsor to provide pull up banners to be displayed)
- Logo prominently displayed on all session introduction screens during the conference
- Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- Company Logo and advertisement on conference app
- 2 complimentary full registrations which include the Welcome Function & Gala Dinner tickets
- 1 Exhibition stand with priority selection and ability to have double stand if desired.
- A 5 minute address to Conference delegates during opening Plenary session on Day 1
- Acknowledgement by MC as the Premier Sponsors at the opening of Conference, and all other opportunities where possible throughout the conference
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who staff your stand
- Distribution of leaflets, flyers & other materials to delegates if required
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

Gold Sponsor

- Secondary ranking as a Conference Major Sponsor
- Logo prominently displayed on all session introduction screens during the conference
- Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- Company Logo and advertisement on conference app
- 1 complimentary full registration which includes the Welcome Function & Gala Dinner tickets
- 1 Exhibition stand
- Acknowledgement by MC as one of the major sponsors at the opening of Conference, and all other opportunities where possible throughout the conference
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who staff your stand
- Distribution of leaflets, flyers & other materials to delegates if required
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

Silver Sponsor

- Logo displayed on conference marketing emails
- Logo on signage at the conference
- Complimentary lunch, morning & afternoon tea for two company representatives who man your stand
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)
- Logo on conference app, including 50 word blurb
- Logo prominently displayed on the Conference Website
- 1 x Exhibition Stand

Gala Dinner Sponsor

- Exclusive ranking as Conference Dinner Sponsor
- Prominent display at the front of Dinner Room (Sponsor to provide pull up banners to be displayed)
- Logo prominently displayed on the gala dinner screen
- Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- Company Logo and advertisement on conference app
- 1 complimentary full registration including Welcome Function & Gala Dinner tickets
- 1 extra Gala Dinner Ticket
- 1 x Exhibition stand
- A 5 minute address to Conference delegates during drinks prior to the Gala Dinner
- Acknowledgement by MC as the Dinner Sponsor at the opening of Conference, during the Gala Dinner, as well as where possible throughout the conference
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who staff your stand
- Distribution of leaflets, flyers & other materials to delegates if required
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

Welcome Drinks

- Exclusive ranking as Welcome Function Sponsor
- Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- Company Logo and advertisement on conference app
- A 5 minute address to Conference delegates during Welcome Function
- 1 complimentary full registration including Welcome Function & Gala Dinner tickets
- 1 extra Welcome Function Ticket
- 1 x Exhibition stand
- Logo displayed on conference marketing emails
- Acknowledgement by MC as the Welcome Function Sponsor at the opening of Conference, during the Welcome Function, as well as where possible throughout the conference
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who attend your stand
- Distribution of leaflets, flyers & other materials to delegates if required
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

Coffee & WIFI Sponsor

- Exclusive Ranking as WIFI & Coffee Cart Sponsor for the Conference
- 1 complimentary full registration including Welcome Function & Gala Dinner tickets
- Branding of the coffee cart in the Exhibition / catering area
- Ability to supply branded coffee cups if desired at own cost
- Includes 300 barista made coffees. Coffees over this amount at extra cost to Sponsor
- Login for WIFI to include Sponsor Name
- 1 x Exhibition stand next to the coffee cart
- Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- Logo prominently displayed on all session introduction screen during the conference
- Company Logo on conference app
- Details and 50 word blurb on conference app
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- Distribution of leaflets, flyers & other materials to delegates if required

Conference APP

- Exclusive ranking as Conference App Sponsor
- Logo prominently displayed on the Conference app, conference website, all promotional advertising, including logo at bottom of any emails
- Company Logo and advertising in prominent position on conference app
- A 100 word blurb on the conference app and product/services profiling
- 1 complimentary full registration including Welcome Function & Gala Dinner tickets
- 1 extra Welcome Function Ticket
- 1 x Exhibition stand
- Logo displayed on conference marketing emails & social media
- Acknowledgement by MC as the Conference App Sponsor at the opening of Conference, during the Welcome Function, as well as where possible throughout the conference
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who attend your stand
- Distribution of leaflets, flyers & other materials to delegates if required
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

Virtual Hub

- Exclusive Ranking as Virtual Hub Sponsor for the Conference
- 1 complimentary full registration including Welcome Function & Gala Dinner tickets
- Attendees will get access to live streamed keynote sessions and recorded conference sessions post conference
- Advertisement video on virtual hub, supplied by sponsor
- Branding of Virtual Hub on all pages
- 1 x Exhibition stand
- Logo prominently displayed on the Conference website, virtual hub, all promotional advertising, including logo at bottom of any emails
- Logo prominently displayed on all session introduction screens during the conference
- Company Logo on conference app
- Details and 50 word description on conference app
- Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)
- Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- Distribution of leaflets, flyers & other materials to delegates if required

Next Steps

You are now invited to consider the Sponsorship Packages available to be involved in the 20th annual Environmental Compliance Conference.
Please contact Vanessa White, Events Manager to discuss your options.

Event Details

Wednesday 26 November - Friday 28 November 2024, Tākina, Wellington
Welcome Function - Evening of Wednesday 26 November
Conference days and Exhibition - Thursday 27 and Friday 28 November
Gala Dinner - Evening of Thursday 27 November

Contact

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