## Contents

| P1 | Introduction |
| :--- | :--- |
| P3 | Profile of Respondents |
| P6 | Median Salary |
| P10 |  |
|  |  |
|  |  |
| Tables |  |
|  |  |
| 1. |  |
| 2. | Location |
| 3. | Agender of Plan Planner Contributions |
| 4. | Experience of Planners |
| 5. | Type of Qualification |
| 6. | Level of Qualification |
| 7. | Work status of Planners |
| 8. | Accreditation of Planners |
| 9. | Organisations of Planners |
| 10. | Roles of Planners |
| 11. | Ease of Recruitment |
| 12. | Number of Reports |
| 13. | Median Salary by Location |
| 14. | Median Salary by Job Category |
| 15. | Median Salary by Location and Organisation |
| 16. | Median Salary by Organisation and Job Category |
| 17. | Median Salary by Experience |

P6 Median Salary
P10 Employer Contributions
Location of Planners
Gender of Planners

Median Salary by Staffing Responsibilities Median Salary by Accreditation and Qualification Median Salary by Age and Gender Median Salary by Qualification and Gender Rise in Remuneration Professional Subscriptions Contribution Education Contribution Conference Attendance Contribution Superannuation Contribution Health and Medical Insurance Contribution Cell Phone Contribution

## Introduction

The New Zealand Planning Institute (NZPI) conducts an annual survey of its members to achieve a snapshot of salaries and conditions throughout the planning industry. The following survey results relates to the 2010 calendar year.

The 2010 survey was conducted entirely on line using Survey Monkey. Members' were notified of, and encouraged to participate in, the salary survey through emails, Planning Focus and the NZPI website.

The online survey was open for responses from 16 November 2010 to 10 January 2011. During that time 586 members responded to the survey, this represents almost a third of all members, a very pleasing increase from the previous year's 239 responses.

## Methodology

In an effort to maintain alignment with methodology established in previous annual surveys, the work locations of planners have been categorized as follows:

- Category 1 - Auckland;
- Category 2 - Christchurch/Wellington and;
- Category 3 - The rest of NZ.

One additional job category, that is category 5, has been added to the traditional categories used within the salary survey. The five job categories used are as follows:

- Category 1 - Director;
- Category 2 - Manager;
- Category 3 - Senior level positions, including senior planners, senior policy analysts, senior resource consent planners and team leaders; and;
- Category 4 - Planners, including policy analysts, resource consent planners and any other titles.
- Category 5 - Associates/Principals.

And finally, organizations in which planners work have been simplified into three categories in keeping with past methodology:

- Category 1 - Private Consultancy;
- Category 2 - Councils including unitary authorities and city, district and regional councils; and
- Category 3-Other including central government, university employees and faculty and others.

Additional questions were added to the survey this year including questions relating to:

- part time or full time nature of work; and
- ease of recruitment for those respondents responsible for staffing.

The introductory pages of the survey provide a profile of the collective responses whilst later pages offer a more detailed analysis of the survey results.

A very warm thanks to all those who participated in the survey. Should you have a query regarding the content of this report please address it to Susan Houston by email susan.houston@planning.org.nz or by phone 095206277.


## Profile of Respondents

The following graphs reflect a collation of the raw data collected from the 586 respondents who took part in the survey. A more detailed analysis of the data can be found from page 5 on.

## Location of Planners

$41 \%$ of respondents were located outside of Auckland/Wellington and Christchurch. $35 \%$ of respondents were located within Auckland and the remaining $24 \%$ were located within either Christchurch or Wellington

## 1. Location



Gender of Planners
$52 \%$ percent of respondents to the survey were female with the remaining 48\% male.

## 2. Gender



## Age of Planners

Planners range in age from 20 to $70+$ with over $61 \%$ of respondents falling within the 26-40 age bracket.


## Years of Experience

$60 \%$ of respondents possessed between one to 10 years experience as planners. With the next largest group of $17 \%$ possessing eleven to fifteen years of experience.


## Profile Continued ..

Type of Qualification
$75 \%$ of all respondents possessed a planning qualification whilst $25 \%$ possessed a non planning qualification.
5. Type of Qualification


Level of Qualification
$59 \%$ of respondents possessed an undergraduate degree i.e. a Bachelors Degree or less with a further $41 \%$ possessing a post graduate degree i.e. a PhD or Masters.
6. Level of Qualification


## Full or Part Time Employment

Just $12 \%$ of respondents reported part time employment status.
7. Full or Part Time Employment


Accreditation
79\% of all respondents possessed NZPI accreditation, a further 4\% held accreditation from other institutes whilst $17 \%$ of respondents reported possessing no accreditation.
8. Accreditation


## Profile Continued ...

Organisation in which Planners Work
$49 \%$ of all respondents worked within regional or local government with a further $40 \%$ working within the private sector. ${ }^{1}$ A further $11 \%$ of respondents worked within other organisations such as central government or university.


## The Role of Planners

The roles of planners ${ }^{2}$ are diverse, with just $40 \%$ of respondents reporting roles that fell within the Planning Category.


Recruiting Staff
$81 \%$ of all respondents responsible for recruiting staff in 2010 experienced no difficulties in filling vacancies. 19\% of all respondents responsible for recruitment found vacancies difficult to fill.
11. Ease of Recruitment


[^0]
## Median Salary ...

## Staff Reporting Numbers

$72 \%$ percent of respondents were not responsible for staff. $22 \%$ reported responsibility for between one to ten staff. 3\% reported responsibility for eleven to twenty staff. The remaining $3 \%$ of respondents were responsible for between 21-70 staff.


## Median Salary

The Median Annual Salary of the 515 planners who responded to this question was $\$ 80,000$.

Median Salary by Location
The highest median salary was reported by planners working within Christchurch/Wellington areas with a median of $\$ 84,000$, $\$ 4000$ more than that achieved by planners within the Auckland area. Planners working outside of the three centres reported a median of \$77,750.
13. Median Salary by Location


Median Salary by Job Category
The highest median salary was reported by Directors at $\$ 144,000$ with the second highest being those of Managers at $\$ 113,750$. The median salary reported by Senior Planners and Planners was $\$ 85,000$ and $\$ 64,250$ respectively. Whilst Principals and Associates attracted a median salary of $\$ 97,000$


Job Category

## Median Salary ...

Median Salary by Location and Organisation Respondents from Christchurch/Wellington within Category 3 organisations ${ }^{3}$ reported the highest median salary of $\$ 87,500$. The lowest median salary of $\$ 65,500$ was reported by respondents outside of Auckland/Wellington/Christchurch working within Category 3 organisations.
15. Median Salary by Location and Organisation


Median Salary by Job Category and Organisation
The highest median salary of $\$ 151,500$ was reported by Directors working within Councils, followed by Directors working within the Private Sector with a median salary of $\$ 140,000$. Senior Planner respondents reported a median wage of $\$ 94,500$ when working within Category 3 organisations. This compared to a median wage of $\$ 85,000$ for those senior planners working within the private sector or councils. Interestingly Managers working within Category 3 organisations received a median salary of $\$ 130,000$.

[^1]16. Median Salary by Organisation and Job Category


Median Salary by Experience
The median salary for those respondents with less than five years experience was $\$ 62,000$, for those with between six and ten years it was $\$ 78,500$. Planners with between 11 and 15 years of experience reported a median salary of $\$ 93,500$ whilst those with between 16 and 20 years of experience reported a median salary of $\$ 103,500$. Respondents with over 21 years of experience reported a median salary of $\$ 110,000$.
17. Median Salary by Experience


Median Salary by Staffing Responsibility
Respondents holding responsibility for staff reported a median salary of $\$ 91,250$ for up to five staff, $\$ 105,000$ for six to ten staff, $\$ 117,250$ for eleven to 20 staff and $\$ 139,000$ for twenty-one staff plus.
18. Median Salary by Staffing Responsibilities


Number of Staff
Median Salary by Accreditation and Qualification
The highest median salary of $\$ 93,000$ was reported by those respondents holding an undergraduate degree and accreditation from an institute. The lowest median salary of $\$ 70,000$ was reported by those respondents holding an undergraduate degree and no accreditation.
19. Median Salary by Accreditation and Qualification


## Accreditation

Median Salary by Age and Gender
Male and female respondents reported a similar median salary until 41 to 50 years of age. At that point the median salary for males increased significantly whilst the female median salary remained relatively static.
20. Median Salary by Age and Gender


Age

Median Salary by Qualification and Gender
Female respondents holding an undergraduate degree reported a median salary of $\$ 72,500$ whilst male respondents holding an undergraduate degree reported a median salary of $\$ 84,000$. Female respondents holding a post graduate degree reported a median salary of $\$ 76,000$ whilst male respondents holding a post graduate degree reported a median salary of $\$ 86,000$.

## 21. Median Salary by Qualification and Gender



Rise in Remuneration
Of those that responded to this question, 146 had not enjoyed a rise in remuneration in 2010 whilst 362 had. Looking forward to 2011, 146 respondents did not anticipate a rise in remuneration in that year whilst 348 did.
22. Rise in Remuneration


## Employer contribution ...

Professional Subscriptions
92\% of respondents reported receiving employer contributions to professional subscriptions. These ranged in value between $\$ 40$ and $\$ 5000$ with a median of $\$ 350$. The graph below correlates the contribution received with that of job category. Interestingly Managers reported a higher contribution than any other job category.


## Education

$63 \%$ of respondents reported receiving employer contributions towards education costs. These ranged in value between $\$ 100$ and $\$ 10,000$ with a median of $\$ 1000$. The graph below correlates the contribution received with that of job category.
24. Education Contribution


Job Category

## Attending Conferences

$71 \%$ of all respondents received contributions towards conference attendance. Those contributions ranged in value between $\$ 200$ and $\$ 10,000$ with a median of $\$ 1000$. The graph below correlates the contribution received with that of job category.
25. Conference Attendance Contribution


Job Category

## Superannuation

$33 \%$ of respondents reported receiving contributions towards superannuation. These contributions ranged in value between \$200 and $\$ 10,000$ with a median value of $\$ 2,500$. The graph below correlates the contribution received with that of job category.
26. Superannuation Contribution


Job Category
Health and Medical Insurance
$21 \%$ of respondents received contributions towards health or medical insurance. Those contributions ranged in value between \$100 and $\$ 5,000$ with a median value of $\$ 500$. The graph below correlates the contribution received with that of job category.


## Cell Phone

$43 \%$ of respondents reported receiving contributions towards cell phone costs. Those contributions ranged in value between $\$ 40$ and $\$ 5,000$ with a median of $\$ 600$. The graph below correlates the contribution received with that of job category.
28. Cell Phone Contribution


Job Category

Home Internet/Computer/Software
Just $4 \%$ of respondents reported receiving contributions towards home computer costs. These ranged in value between $\$ 10$ and $\$ 1200$ with a median of $\$ 500$.

Company Vehicle
Just $7 \%$ of respondents reported having full use of a company vehicle. This represents a decrease of $4 \%$ from last year's survey result.

## Career Movement

$24 \%$ of respondents reported that they have changed positions in the last year. Many respondents gave two or more reasons for changing positions. The most common reasons are listed below:

- Career development, better opportunities or experience
- Bad work environment, stress or low job satisfaction
- Family, lifestyle or location
- Promotion or restructuring
- Need for change, challenge and variety

Retention
$34 \%$ of respondents reported that they have left or considered leaving the planning profession in the last year. The most common issues considered by respondents in their decision to stay were as follows:

- Interesting challenging, variety of work
- Money
- Job Satisfaction


[^0]:    ${ }^{2}$ Director
    Principal/Associate
    Manager
    Senior
    Planner

[^1]:    ${ }^{3}$ Category 1 - Private Consultancy;
    Category 2 - Councils including unitary authorities and city,
    district and regional councils; and
    Category 3 - Other including central government, university employees and faculty and others

