



Dr. Mark Elliott, Collabforge, Australia

Prior to founding Collabforge, Mark completed a PhD investigating the underlying dynamics and mechanisms that drive and enable online mass collaboration. The objective of this work was to provide understandings that could be directly applied to the purposeful engineering of mass collaborative projects and the communities that support them. Mark's PhD was examined by Internet luminary and inventor of the term "virtual communities", Howard Rheingold, as well as Francis Heylighen, a leading thinker in the areas of cybernetics and complex adaptive systems.

Between 2007 and 2008, Mark led Collabforge's reengineering of the City of Melbourne's strategic city planning process for wide-scale collaboration. The result was Future Melbourne, an award-winning, world first 'city plan that anyone could edit', including the city's diverse selection of stakeholders and the general public.

Mark has published and delivered presentations on his work to the United Nations and academic conferences around the world.