





RICHARD SAUL WURMAN

founder of TED and co -founder Urban Observatory Project

via tele-conference USA

Richard is an American architect and graphic designer, who has written and designed more than 83 books, created and chaired the TED Conference from 1984 - 2002 and most recently co-developed the Urban Observatory - a first of its kind digital approach to city modeling and comparison for the urban planner that takes advantage of GIS as an integrative platform.

Richard's latest book is called 33: Understanding Change & the Change in Understanding. His next project will be the 555 Conference, consisting of 5 global experts at 3 venues totaling 15 experts producing 15 game changing predictions for the world's future focusing on 2 questions: How does the world prepare? What are the unintended consequences?

Richard graduated from the University of Pennsylvania in 1959 with M. Arch. and B. Arch. Degrees with honors and was awarded the Arthur Spayd Brooke Gold Medal. The recipient of the Lifetime Achievement Award from the Smithsonian, the AIGA Gold medal a Fellow of the American Institute of Architecture, the recipient of four honorary doctorate degrees, two Graham Fellowships and recently became a Distinguished Professor of the Practice of Design in the College of Arts, Media and Design at Northeastern University.