

OUR VISION

PLANNING IS A RESPECTED PROFESSION,
ESSENTIAL TO ACHIEVING A BETTER NEW ZEALAND

Strategic Plan



PURPOSE

OBJECTIVES

Champion the profession

We promote planning,
planning is valued

- Develop and promulgate key messages about the planning profession
- Establish NZPI as the 'go to' planning organisation
- Become a 'thought leader' in the development of New Zealand
- Actively strengthen existing, and build new, cross-industry relationships
- Develop and implement a proactive communications strategy:
 - Define the image of the profession
 - Advocate for the profession
 - Identify influencers and educate them about the profession
- Provide a conduit for members' views to be heard
- Facilitate research related to the planning profession
- Strengthen international relationships
- Leverage international learnings/approaches to championing planning

Support planners

Members are valued;
membership is valued

- Define and communicate the membership value proposition
- Align branch strategic plans with national office
- Strengthen the branch network function as primary point of contact for members
- Partner with employers through the 'NZPI Supporter' programme
- Establish and utilise relationships with key industry stakeholders including employers, educators, ministries etc.
- Actively promote planning as a career choice

- Grow and retain membership
- Advance equality and diversity within our profession

Drive technical and professional excellence

Best practice;
common understanding

- Establish an understanding of planning in the New Zealand context
- Establish defined competencies and role benchmarks for the profession
- Establish and resource clear professional development pathways
 - Engage senior members and special interest groups in the professional development process
- Maintain professional standards for planning graduates
- Develop a compelling and fit for purpose professional development programme
- Engage with areas of special interest in the development of the profession
- Maintain and develop knowledge repositories for best practice i.e. Quality Planning etc.

Ensure NZPI's continuity

Right people, right skills,
right roles, right resources

- Operate in an environment of good governance and management
- Operate a transparent system of benchmarking and continuous improvement
- Operate in a prudent and fiscally responsible manner
- Operate in a socially, environmentally and culturally responsible manner
- Safeguard institutional knowledge

VALUES

Respect ■ Transparency
Manaakitanga

Relationship
Whanaungatanga

Stewardship ■ Responsibility
Kaitiakitanga

Unity
Kotahitanga

Excellence
Whakatutukitanga